



Friday, May 11, 2012 - 12 noon - 10 p.m.

Saturday, May 12, 2012 - 10 a.m. - 7 p.m.

www.loganmartinlakefest.com

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205.338.7500

Vendor Information and Registration Packet

The South's largest in-water boat show and festival is back, and this year promises to be the definitive event to kick off summer in Alabama.

Last Year's Inaugural **Logan Martin LakeFest and Boat Show** drew about 6000 visitors to the beautiful shores of Logan Martin Lake at [Horizons in Pell City](#). Hundreds of vendors shared their wares while the public enjoyed a free day of sun, music, boats, and fun.

This year we've made several adjustments to make the event even more special. A closer show layout. Closer vendor parking. Fireworks. A Food Court. A bigger kids' area. And that's just the beginning.

Vendor Booth Types:

- **Lake Lifestyle:** \$200 for each 20' x 20' spot, 30 spots available
- **Crafts / Arts:** \$40 for each, 15' x 15' spot, 50 spots available (quiet generators permitted)
- **Food Court:** \$150 for each spot, 6 vendor spots open (electricity provided)
- **Kids Area:** \$40 for each 10' x 10' spot, 20 spots available

Set up for the event will be Friday 7 am to noon and Saturday 7 am to 10 am. Overnight security will be provided, but adequate precautions should be observed. Vendors may exhibit one day only, but may not set up or break down during public show hours.

Space numbers will be assigned at a later date. Show layout subject to change without notice.

Our Goals:

- To celebrate one of the areas greatest natural resources, Logan Martin Lake
- To promote Logan Martin Lake and the surrounding area as a great place to live
- To raise money for charitable and service organizations around Logan Martin lake
- To provide our partners with a captive audience to see their products and services.

Advertising & Marketing Campaign

To ensure that this event is a huge success a comprehensive multi-media advertising and marketing campaign will be launched weeks before The Logan Martin LakeFest and Boat Show. This campaign will consist of radio, print, online, and social media along with grassroots efforts to increase attendance.

Up-to-date vendor information and FAQs can be found on
www.loganmartinlakefest.com.

LOGAN MARTIN LAKEFEST AND BOAT SHOW



Vendor Name:

Number of Spaces Requested

**Type of Vendor Space
Requested:**

(Please check one)

- Lake Lifestyle
- Arts / Crafts
- Food Court
- Kids

**Description of Product/
Service**

Authorized Agent Name:

Authorized Agent Signature:

Email Address

Phone Number

Date:

Please indicate if you will need additional event materials:

To pay by check

Make Checks Payable to Logan Martin LakeFest LLC
 Print this form, fill it out, and mail it and a check for your fees to
 Logan Martin LakeFest LLC
 3620 Martin Street
 Cropwell, AL 35054

Please call 205.338.7500 or email loganmartinlakefest@gmail.com if you have any questions.

